# **Animal Welfare Institute**

Financial Statements (Together with Independent Auditors' Report)

June 30, 2019 and 2018

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# FINANCIAL STATEMENTS (Together with Independent Auditors' Report) June 30, 2019 and 2018

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Animal Welfare Institute Washington, DC

We have audited the accompanying financial statements of Animal Welfare Institute, which comprise the statements of financial position as of June 30, June 30, 2019 and 2018, and the related statements of activities and changes in net assets, functional expenses and cash flows for the years then ended and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Animal Welfare Institute as of June 30, 2019 and 2018 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

As discussed in Note 2 to the financial statements, during the year ended June 30, 2019, The Animal Welfare Institute adopted Accounting Standards Update 2016-14, Not-for-Profit Entities. Our opinion is not modified with respect to this matter.

Purchase, New York October 10, 2019

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# ANIMAL WELFARE INSTITUTE STATEMENTS OF FINANCIAL POSITION

	June 30,			
		2019		2018
ASSETS  CURRENT ASSETS:  Cash and cash equivalents (including \$1,428,204 and \$1,276,412 in money market funds in 2019 and 2018, respectively)  Contributions and accounts receivable Certificate of Deposits Investment in securities Prepaid expenses TOTAL CURRENT ASSETS  FIXED ASSETS NTANGIBLE ASSET - WEBSITE COST  TOTAL ASSETS  LIABILITIES AND NET ASSETS  LIABILITIES AND NET ASSETS  Accounts payable and accrued expenses \$ 129,319 \$  TENANT SECURITY PAYABLE  NET ASSETS:				
CURRENT ASSETS.				
money market funds in 2019 and 2018, respectively)	\$	3,709,012	\$	3,929,315
Contributions and accounts receivable				45,086
				-
				5,894,684
			_	18,799
TOTAL CURRENT ASSETS		11,311,265		9,887,884
FIVED ASSETS		4.844.957		4,932,612
				60,300
INTANGIBLE ASSETT WEBSITE GOOT				
TOTAL ASSETS	\$	16,204,462	\$	14,880,796
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES:	\$	129 319	\$	57,403
Accounts payable and accrued expenses	-	120,010	_	0.,100
TENANT SECURITY PAYABLE		10,425	_	12,950
NET ASSETS:		15 964 718		14,670,803
Without donor restrictions		15,504,710		14,070,000
With donor restrictions:		2		39,640
Restricted for time and purpose Perpetual in nature		100,000	_	100,000
TOTAL NET ASSETS		16,064,718		14,810,443
TOTAL LIABILITIES AND NET ASSETS	\$	16,204,462	\$	14,880,796

# ANIMAL WELFARE INSTITUTE STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	Years Ended June 30,		
	2019	2018	
NET ASSETS WITHOUT DONOR RESTRICTIONS: REVENUES:			
Contributions - Foundations and trusts	\$ 857,076	\$ 884,676	
- Legacies and bequests	2,258,548	1,689,810	
- Memberships and other	1,911,176	1,826,225	
- In- kind	28.884	1,020,220	
Tenants net rental income	93,384	66,605	
Sale of publications and reports	1,111	1,627	
Dividend income	112,331	90,461	
Interest income	27,613	19,785	
Realized and unrealized gain on securities	93,580	444,180	
(Contact and announced gain on occurring			
	5,383,703	5,023,369	
NET ASSETS RELEASED FROM RESTRICTIONS:			
Satisfaction of program restrictions:			
Marine Mammals	20,500	•	
Roger L. Stevens Publication Fund	19,140	35,669	
Total net assets released from restrictions	39,640	35,669	
Total revenues and other support	5,423,343	5,059,038	
EXPENSES:			
Program services	3,766,371	3,264,109	
Management and general	297,738	261,446	
Fundraising	65,319	54,816	
Total expenses	4,129,428	3,580,371	
CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	1,293,915	1,478,667	
NET ASSETS WITH DONOR RESTRICTIONS:			
Net assets released from restrictions	(39,640)	(35,669)	
CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS	(39,640)	(35,669)	
INCREASE IN NET ASSETS	1,254,275	1,442,998	
NET ASSETS - beginning of year	14,810,442	13,367,444	
NET ASSETS - end of year	\$ 16,064,717	\$ 14,810,442	

# ANIMAL WELFARE INSTITUTE STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2019

		Program Services		Management and General		Fund Raising		Total
Salaries	\$	1,462,307	\$	115,515	\$	26,896	\$	1,604,718
Payroll taxes and unemployment insurance	7000	115,376		9,510		2,102		126,988
Employee benefits		136,058		14,568		2,632		153,258
Retirement plan		33,311		2,628		610		36,549
Advertising		52,260		455		1,660		54,375
Animal Welfare Institute Quarterlies		237,416		-		2,394		239,810
Printing and publications								
(except for Quarterlies)		108,109		2,222		12,252		122,583
Research, writing and editing		30,364		-				30,364
Grants		500,009		-		-		500,009
Conferences, meetings and travel costs		211,399		751		80		212,230
(except for Quarterlies)		64,739		1,291		2,632		68,662
Telephone, duplicating and office supplies		61,943		13,551		104		75,598
Professional services		164,356		28,962		~		193,318
Membership and subscriptions		42,605		11,292		400		54,297
Consultants		354,488		-		-		354,488
Internet services		56,276		271		12,424		68,971
Schweitzer Award		5,293		-		-		5,293
Occupancy costs		65,501		37,412		416		103,329
Bank fees	_	-	-	52,854	_		-	52,854
Total expenses before depreciation and amortization		3,701,810		291,282		64,602		4,057,694
Depreciation and amortization		64,561		6,456		717		71,734
Total expenses	_	3,766,371		297,738	=	65,319		4,129,428

# ANIMAL WELFARE INSTITUTE STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2018

		Program Services		Management and General		Fund Raising		Total	
Salaries	\$	1,350,255	\$	92,772	\$	29,559	\$	1,472,587	
Payroll taxes and unemployment insurance		105,148		7,223	200	2,293		14,663	
Employee benefits		111,053		11,638		2,425		125,117	
Retirement plan		30,786		4,362		671		35,819	
Advertising		52,840		240		2,950		56,030	
Animal Welfare Institute Quarterlies		187,072		-		3,066		190,138	
Printing and publications									
(except for Quarterlies)		115,954		271		7,804		124,028	
Research, writing and editing		19,547		-				19,547	
Grants		632,542		-		-		632,542	
Conferences, meetings and travel		140,741		1,903		7		142,652	
Postage, mailing and addressing costs									
(except for Quarterlies)		40,197		195		1,140		41,533	
Telephone, duplicating and office supplies		59,678		18,449		326		78,453	
Professional services		68,840		25,375		-		94,216	
Membership and subscriptions		17,730		9,001		507		27,237	
Consultants		166,299		-		-		166,299	
Internet services		19,673		-				19,673	
Schweitzer Award		25,520		-		-		25,520	
Occupancy costs		61,936		30,651		638		93,225	
Bank and investment fees	_			52,507	_		_	52,507	
Total expenses before depreciation and amortization		3,205,811		254,587		51,387		3,511,786	
Depreciation and amortization	_	58,298		6,859	_	3,429	_	68,586	
Total expenses	\$	3,264,109	_\$_	261,446	\$	54,816	\$	3,580,372	

# ANIMAL WELFARE INSTITUTE STATEMENTS OF CASH FLOWS

	Years Ended June 30,					
	2019	2018				
CASH FLOWS FROM OPERATING ACTIVITIES: Changes in net assets	\$ 1,254,275	\$ 1,442,999				
Adjustments to reconcile changes in						
Adjustments to reconcile changes in						
net assets to net cash provided by:	117 206	400.070				
Depreciation and amortization expense	117,306	106,270				
Realized and unrealized gain on securities Changes in operating assets and liabilities:	(93,580)	(444,180)				
Decrease in contributions and accounts receivable	41,300	723				
Increase in prepaid expenses	(2,115)	(6,761)				
Increase in accounts payable and accrued expenses	71,916	44,985				
(Decrease) increase in tenant security deposit	(2,525)	4,900				
NET CASH PROVIDED BY OPERATING ACTIVITIES	1,386,577	1,148,936				
CASH FLOWS FROM INVESTING ACTIVITIES:						
Purchase of building improvements	(17,591)	(94,210)				
Purchase of intangibles assets	-	(72,360)				
Purchase of certificate of deposits	(1,501,595)	-				
Proceeds from sale of securities	841,765	2,488,850				
Purchase of securities	(929,458)	(2,546,583)				
NET CASH USED IN INVESTING ACTIVITIES	(1,606,879)	(224,303)				
CHANGES IN CASH AND CASH EQUIVALENTS	(220,302)	924,633				
CASH AND CASH EQUIVALENTS - beginning of year	3,929,314	3,004,681				
CASH AND CASH EQUIVALENTS - end of year	\$ 3,709,012	3,929,314				

# NOTE 1 - ORGANIZATION AND NATURE OF ACTIVITIES

Animal Welfare Institute ("AWI" or the "Organization") is a nonprofit organization incorporated in 1951 under the laws of the state of Delaware. The general objective of AWI is to reduce animal suffering caused by people.

The Organization has received a determination letter from the Internal Revenue Service that it is exempt from federal income tax, pursuant to Section 501(c)(3) of the Internal Revenue Code.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### A. Basis of Accounting and Use of Estimates

The accompanying financial statements of the Organization have been prepared on the accrual basis of accounting and conform to accounting principles generally accepted in the United States of America ("U.S. GAAP").

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities, revenues, and expenses, as well as the disclosure of contingent assets and liabilities at the date of the financial statements. Actual results may differ from those estimates.

#### B. Basis of Presentation

The Organization's financial statements are presented in accordance with Financial Accounting Standards Board ("FASB") guidance on reporting information regarding its financial position and activities for not-for-profit organizations. Under that guidance, the Organization is required to report information regarding its net assets and revenues, gains, and losses based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Organization and changes therein are classified and reported as follows:

- Without donor restrictions Net assets that are not subject to donor-imposed stipulations, including board designated funds functioning as endowment.
- With donor restrictions Net assets subject to donor-imposed stipulations, including stipulations that will be met either by actions of the Organization or the passage of time, stipulations that they be maintained permanently by the Organization, and net assets from endowments not yet appropriated for spending. When time and purpose restrictions expire, net assets with donor restrictions are reclassified to net assets without donor restrictions. Endowment earnings and donor restricted contributions whose restrictions are met in the same reporting period are reported as without donor restrictions revenues and support.

Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of restrictions on net assets (i.e., the donor stipulated purpose has been fulfilled, the stipulated time period has elapsed, or endowment earnings are appropriated) are reported as net assets released from restrictions.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### C. Cash and Cash Equivalents

The Organization considers all highly liquid debt instruments purchased with an original maturity of three months or less to be cash equivalents.

#### D. Certificate of Deposits

Certificate of deposits are recorded at cost plus interest earned but not paid. Interest income is reflected on the statement of activities and changes in net assets as unrestricted income unless restricted by donor or law.

Certificate of Deposits

\$1,501,595

#### E. Investments

Investments are carried at fair value. Unrealized gains and losses are recognized as changes in net assets in the period in which they occur, and investment income is recognized as revenue in the period earned. Fair value measurements are based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, a fair value hierarchy provides observable and unobservable inputs used to measure fair value into three levels as described in Note 4.

#### F. Fixed Assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is calculated on the straightline basis over the estimated useful lives of the related assets. Fixed assets are capitalized by AWI for all items \$1,000 or more and its useful life is greater than one year.

### G. Contributions and Grants

Contributions are considered available for unrestricted use, unless the donor restricts the use thereof, either on a temporary or permanent basis.

#### H. Revenue Recognition

The Organization reports gifts of cash and other assets as with donor restriction support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires by the passage of time or its restriction is accomplished, with donor restriction net assets are reclassified to without donor restrictions net assets and reported in the statements of activities and changes in net assets as net assets released from restrictions. Donor restricted contributions whose restrictions are met in the same reporting period are reported as without donor restrictions revenues and support.

# I. Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that are consistently applied. The expenses that are allocated include occupancy, which are allocated on a square footage basis, as well as salaries and wages, employee benefits and payroll taxes, which are based on time and effort within each functional area. Postage and shipping, and bank charges are based on expenses tracked by account across functions. Supplies, office and computer expenses and telephone are based on staff usage.

#### J. Income Taxes

The Organization follows FASB Accounting Standards Codification ("ASC") Topic 740, which provides standards for establishing and classifying any tax provisions for uncertain tax positions.

#### K. Concentration of Credit Risk

Financial instruments that potentially subject the Organization to a concentration of credit risk include cash accounts with banks that may exceed the Federal Deposit Insurance Corporation ("FDIC") insurance limit amount of \$250,000 per depositor.

The Organization had insured cash accounts that exceeded the FDIC insurance limit for the years ended June 30, 2019 and 2018 by approximately \$2,516,000 and \$2,752,500, respectively.

#### L. Recent Accounting Pronouncements

FASB Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958) — Presentation of Financial Statements of Not-for-Profit Entities and ASU 2016-18 Statement of Cash Flows was adopted for the year ended June 30, 2019. ASU 2016-14 provides for a number of changes including the presentation of two classes of net assets and enhanced disclosure on liquid resources and expense allocation. These changes had no impact on the change in net assets for the year ended June 30, 2018. Net assets as of June 30, 2018 were reclassified to conform to the new presentation.

The FASB has issued standards that the Organization must consider for adoption over the next two years. Those standards include the following: 1) Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made, effective for the year ended December 31, 2019; which aims to assist entities in evaluating whether contributions should be accounted for as contributions or exchange transactions and determination as to whether a contribution is conditional, and 2) Leases, effective for the year ended December 31, 2021, which aims to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about leasing arrangements. The Organization is currently evaluating the impact of the adoption of these standards on its financial statements.

#### NOTE 3 - LIQUIDITY AND AVAILABILITY OF RESOURCES FOR GENERAL EXPENDITURES

The Organization regularly monitors liquidity required to meet its operating needs, while also striving to maximize the investment of its available funds. The Organization has various sources of liquidity at its disposal, including cash and cash equivalents and marketable debt and equity securities. For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Organization considers all expenditures related to its ongoing activities as well as services undertaken to support those activities to be general expenditures.

# NOTE 3 - LIQUIDITY AND AVAILABILITY OF RESOURCES FOR GENERAL EXPENDITURES (CONTINUED)

As of June 30, 2019, the Organization's financial assets available for general expenditures within one year of the statement of financial position date, comprise the following:

Cash and cash equivalents	\$	3,709,012
Contribution Receivable		3,786
Certificates of Deposits		1,501,595
Investment in securities		6,075,958
Less: net assets with donor restrictions -	2	(100,000)
	\$	11,190,351

#### **NOTE 4 - INVESTMENTS**

#### Fair Value Measurements

Fair Value Measurements Using:

Quoted Prices in Active

		Markets for Id	경기가 없는 이번	
	Ju	ne 30, 2019	Ju	ne 30, 2018
Stocks	\$	3,886,637	\$	3,580,659
Mutual Funds		1,723,791		1,877,726
		5,610,428		5,458,385
		(Lev	rel 2)	
U.S Treasury Notes and Bills	-	366,137		339,544
Corporate Bonds		99,393	_	96,755
		465,530		436,299
	\$	6,075,958	\$	5,894,684

FASB ASC 820-10 established a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels:

Level 1: Valuations based on quoted prices (unadjusted) in an active market area that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets; or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

#### NOTE 4 - INVESTMENTS (CONTINUED)

Level 3: Valuations base on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs.

#### **Equity Securities**

Equity securities are valued at the closing price reported on the active market on which the individual securities are traded.

#### Mutual Funds

Mutual funds are valued at the daily closing price as reported by the fund. Mutual funds held by the Organization are open-end mutual funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily net asset value and to transact at that price.

#### U.S. Government Securities

U.S. government securities are valued using pricing models maximizing the use of observable inputs for similar securities.

#### Corporate Bonds

Corporate bonds are valued using pricing models maximizing the use of observable inputs for similar securities. This includes basing value on yields currently available on comparable securities of issuers with similar credit ratings.

#### NOTE 5 - FIXED ASSETS

Estimated useful lives and accumulated depreciation consists of the following:

	Estimated Useful Lives	 2019	 2018
Land, building and improvements Less: Accumulated depreciation	10-40	\$ 5,784,944 (939,987)	\$ 5,767,353 (834,741)
		\$ 4,844,957	\$ 4,932,612

#### **NOTE 6 - CONCENTRATIONS**

AWI received approximately 31% of its total contributions from three contributors in 2019 and 23% of its total contributions from three contributors in 2018.

	Number of Number of					
	Contributors	Secretary and the second	2019	Contributors	-	2018
Foundation	1	\$	501,250	1	\$	400,000
Bequest	2	\$	1,090,384	2	\$	576,294

#### NOTE 7 - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes:

	*****	2019		2018			
Roger L. Stevens Publications Fund	\$	-	\$	19,140			
Marine Mammals	·		_	20,500			
	\$	-	\$	39,640			
	-						

Net assets with donor restrictions of \$100,000 in both 2019 and 2018 are restricted in perpetuity, the income from which is expendable to support the operations of AWI.

Delaware enacted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), the provisions of which apply to endowment funds existing on or established after that date. Based on its interpretation of the provisions of UPMIFA, AWI is required to act prudently when making decisions to spend or accumulate donor restricted endowment assets and in doing so to consider a number of factors including the duration and preservation of its donor restricted endowment funds. As a result of this interpretation, AWI classifies as with donor restrictions net assets the original value of gifts donated to be held in perpetuity. The remaining unappropriated earnings are classified with donor restrictions until it is appropriated.

Changes in net assets with donor restrictions for year ended June 30, 2019:

				ions ndowment Corpus	Total	
Endowment net assets, beginning of year	\$		\$	100,000	\$	100,000
Investment return:						
Investment income		2,250				2,250
Amounts appropriated for expenditure		(2,250)			_	(2,250)
Endowment net assets, end of year	\$	-	\$	100,000	\$	100,000
Changes in endowment net assets for year ended June 30, 2018:						
		With Donor F				
	Ea	Endowment Earnings Corpus		Total		
Endowment net assets, beginning of year	\$		\$	100,000	\$	100,000
Investment return:						
Investment income		2,250		-		2,250
Amounts appropriated for expenditure	-	(2,250)	_		_	(2,250)
Endowment net assets, end of year	\$		\$	100,000	\$	100,000

#### NOTE 8 - 401(k) PLAN

AWI has a 401(k) plan that covers substantially all employees. Contributions are made to the plan at the discretion of management. AWI contributed \$36,550 and \$35,819 to the plan for the years ended June 30, 2019 and 2018, respectively.

# NOTE 9 - TENANT NET RENTAL INCOME

Tenant net rental income consists of:

Rental income	2019		2018	
	\$	138,955	\$	104,289
Depreciation		(45,571)		(37,684)
Net rental income	\$	93,384	\$	66,605

# **NOTE 10 - SUBSEQUENT EVENTS**

Management has evaluated events subsequent to the date of the Statement of Financial position through October 10, 2019, the date the Financials statements were available to be issued.